



RETAILER REGISTRATION FORM

McCormick Place Convention Center
Chicago, IL • April 24-26

Dear Retailer:

Diamond Comic Distributors is returning to Chicago for its Annual Diamond Retailer Summit with a full, three-day slate of activities dedicated to comic book specialty retailers.

Plans call for the Summit to kick off with an Opening Night Reception on Wednesday, April 24. A full slate of Sponsor Presentations, Retailing Workshops, Publisher Focus Groups, and Retailer Roundtables is scheduled for Thursday, April 25, with breakfast, lunch, and dinner provided for all attendees. Friday, April 26 will feature a continental breakfast and a chance to meet one-on-one with publishers before C2E2 professional exhibit hours open at 10:00 a.m., as well as a second round of Retailing Workshops and a ComicSuite User Appreciation Conference in the afternoon.

Plus, there's more to the summit:

- Diamond Best Practices Awards: Vote for the best of your peers with winners announced during Thursday night's dinner presentations.
- Complimentary admission for the entire C2E2 Show
- Summit Coupon Book good for limited edition items, raffles, and sales at the C2E2 Exhibit Hall
- Summit Thank You Pack of valuable products from Diamond and participating sponsors

**Register online at the Diamond or Alliance Retailer Services Websites,
or complete and return the registration form below.**

2013 SUMMIT REGISTRATION FORM

Registration fee: \$45.00* per attendee (to be invoiced to your Diamond or Alliance account).

Number of Attendees (Limit 3 per Account): _____ Total Cost: _____

Your Name: _____ Your Title: _____

Store Name (to appear on your Summit Badge): _____

Sales/CS Rep Name _____ Diamond or Alliance Acct #: _____

Name(s) of Attendees: _____

How many people will need vegetarian meals? _____

Will you be attending the Opening Night Reception Wednesday, April 24?

Yes No Undecided Number of Attendees: _____

What days do you plan to attend the C2E2 show (check all that apply)?

Friday Saturday Sunday

Walk-in registration: \$75.00

***Cancellations:** Cancel on or before April 9th and you will receive a full registration fee credit. Cancellations made after April 9th and "no shows" will be charged at 100% of the fee.

FAX this form to

**Diamond Customer Service Representative: (800) 329-2878, (410) 560-3875 (US & Canada), or (410) 560-1860 (International)
Alliance Sales Representative: (410) 602-8140 (East), (260)-747-4940 (Midwest), (512) 834-0447 (Southwest), or (510) 845-6400 (West)**



Diamond
Comic Distributors, Inc.

Visit <http://summits.diamondcomics.com> for more info!